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| **Implication** | **Explanation as to what the implication is and how it is relevant to your outcome** |
| **End-user consideration** | This implication considers how the end user is going to use or do with the outcome. The website must be suitable and easily understandable by end users so they can pursue their purpose/actions effectively and easily. This is important for the understandability of the website by the user, we must make sure the user can always use and understand all contents on the website for them to be able to successfully use it.  The website must be considerable to a wide range of end users and ensure they all are able to use the outcome properly. This is relevant to my outcome because my website involves end users engaging together and every end user must be able to understand their actions and contents on the website. This involves using suitable fonts and sizes throughout the whole website. The end users can have different difficulties so a correct consideration must be done for all end users to use the website acceptably and smoothly. |
| Functionality | Functionality refers to the way my website works and does it works as expected. My website should run smoothly at all times without interruption like lags. Every function (eg. Button) should be shown very clearly to users and let users easily understand an element is a function (nav link, external link, effects, more information panels) or not. This is extremely important to a website as we want the users to be able to fully use my website smoothly and with ease. This allows them to perform tasks and complete their purpose more efficiently. When every function is working as expected, user’s navigation will be much easier as they find what they want quicker and create a suitable assistance for users in my website. |
| Social | A website must not offend any users socially. This means that the contents shown throughout a website does not lead to a negative impact on society. It involves having no negatively encouraging content shown throughout all the pages in my website, such as smoking or violent images. All content shown must only be helpful to users in a positive way that doesn’t influence users and change them into a socially bad person. This is relevant to my website as the end users are expected to involve younger teenagers and they are not to be influenced in a negative way. I must keep all content, every image, wording, functions on the website appropriate and not negatively influential all users. |
| Accessibility | Accessibility refers to a website being accessible to everyone no matter the differences they have. This makes it so that the outcome can be used for as many users as possible and everyone who desire to learn information off this website is able to. This means considering people who have disabilities such as visual impairments or hearing impairments, this is relevant because all type of people is accepted as users of my website so all users should have the accessibility to the information within the outcome. E.g. Using appropriate fonts to allow end users with for example dyslexia to be able to access the information’s in my website easier. Their disabilities shouldn’t stop them from learning about the content in my website so this implication must be applied to allow their accessibility of all content in my outcome, |
| Usability | Usability refers to how well the end users can use a function/ achieve their purpose when navigating through my website. I must make sure my website doesn’t make the end users waste time and energy for them to achieve their goal. My website should allow the user to pursue their actions satisfactorily and effectively. Humans are lazy and are not interesting in putting a lot of unnecessary effort into doing something simple, all my end users are expected to be humans. My website should maintain a high level of usability through all the pages so the users can have an efficient and easy navigation om every page in my website. |
| Aesthetics | Aesthetics refers to the website having a simple and visually appealing appearance for end users. This includes having contrasting and well-matched colours, suitable elements arranged nicely and having an overall balanced website layout. It also includes having no irrelevant and extra elements anywhere out of place in every page of my website. Aesthetics improves the end user’s navigation throughout my website when the usability is optimized by drawing the user’s attention to only the important functions without any distractions. With an aesthetics website, the clean and pleasing layout can allow the end users to easily find and pursue their purpose within every page in my website. A efficient and enjoyable navigation then can be given to the users when the website is visually pleasing to them. |
| Health and safety | This implication of health and safety is one of the most important implications and also is applied in everyone’s daily life. This implication refers to the digital outcome that can result in strain, pain and injuries from digital tools such as computers, tablets etc. These pains can be caused by repeated actions such as lots of scrolling and clicking, looking at the screen for a long time or sitting still for a long period of time or uncomfortable position. We must ensure the user’s healthy, and safety is kept constant and correct throughout the website. This is relevant to my outcome because no website should cause any users any type of harm or stress. My website would not allow users to make user feel like their health and safety threatened, at the same time, the end user will enjoy their navigation through my website without any possible chance of harm. |